

Presents

India's Biggest
Education Fair

MEGA CAREER CARNIVAL

Floor Plan

Kolkata Edition 2025



Higher Education Fair



3rd - 4th
May, 2025



Swabhumi The
Heritage, Kolkata

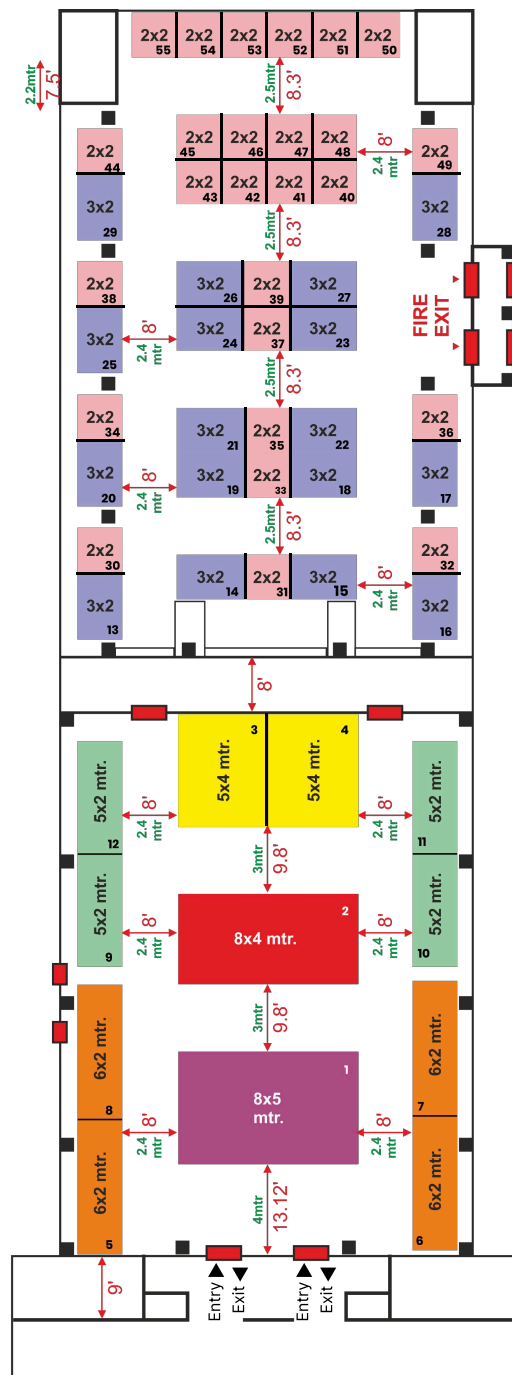


3rd & 4th
MAY 2025

Swabhumi The Heritage, Kolkata

- Brand Partner - 8X5 mtr. - 1no. (Stall no. 1)
- Academic Partner - 8X4 mtr. - 1no. (Stall no. 2)
- Knowledge Partner - 5X4 mtr. - 2no. (Stall no. 3-4)
- Education Partner - 6X2 mtr. - 4no. (Stall no. 5-8)
- Registration Partner - 5X2 mtr. - 4no. (Stall no. 9-12)
- Exhibitor Option 1 - 3X2 mtr. - 17no. (Stall no. 13-29)
- Exhibitor Option 2 - 2X2 mtr. - 26no. (Stall no. 30-55)

SWABHUMI - RAAS MANCH PLANNING LAYOUT



Collegedunia Career Carnival 2025

India's Biggest Education Fair

| Commercials |

📅 3rd - 4th May, 2025 📍 Swabhumi The Heritage, Kolkata

Sponsorship Options	No. Of Stalls	Stall Size (In Sq. Mt.)	Commercials Excluding Taxes	Mention in Media Communication, Direct Marketing Activities & Venue	Branding at Registration Counter & Logo on Entry Pass	Quote In PR Communication	Ad In Carnival Magazine
Brand Partner	1	40	₹14,80,000	yes	yes	yes	2 Pages
Academic Partner	1	32	₹11,84,000	yes	yes	yes	Full Page
Knowledge Partner	2	20	₹7,40,000	yes	yes	yes	Full Page
Education Partner	4	12	₹4,44,000	yes	-	-	Full Page
Registration Partner	4	10	₹3,70,000	-	yes	-	Full Page
Exhibitors 1	17	6	₹2,22,000	-	-	-	Half Page
Exhibitors 2	26	4	₹1,48,000	-	-	-	Half Page

Key Points

- Collegedunia will not disclose the student database to partner institutions; partners are encouraged to collect the database at their respective stalls.
- Stall locations will be allocated on a first-come, first-served basis.
- Partners with stalls larger than exhibitors must independently set up their stalls with branding at their own expense and responsibility. Collegedunia will only provide floor space for these stalls.
- Exhibitors Option 1 & 2 will be provided with octanorm stalls, including a table and two chairs, without branding. They are responsible for completing their branding at their own expense.
- 100% payment advance.



collegedunia.com
India's Largest Student Review Platform

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